

SPECIAL POINTS OF INTEREST:

- Verdek surpasses 700 EV Charger installs.
- GOe3-owned charging station installs & contracts continues to grow!
- First Saverkey sales on the books!
- GOe3 mobile app in development.
- GOe3 receives endorsement from Colorado/Wyoming Petroleum Marketers Association. (CWPMMA)

INSIDE THIS ISSUE:

Benjamin & Jerold-PPM2	2
Politico Initiative	2
Denver, CO	2
Petrified Forest Grant	3
GOe3 Tidbits	3
Websites Update	3
Industry News	4

JANUARY 2014

NEWSLETTER

Filming of “Building the Electric Highway”

In September, Bruce Brimacombe, CEO of GOe3, teamed up with Cave Creek Productions to begin the filming of “Building the Electric Highway”.

The team set out from Santa Monica pier, the end of the iconic Route 66, beginning their cross-country trip. In Bruce’s regular fashion, the trip was to have multiple purposes with an eye towards frugality ... sleep optional!

The Mission - One, to capture enough filming to produce an entertaining and informative Docudrama on the formation of GOe3 and the development of the EV market. Two, to locate, introduce, and contract locations

for GOe3 owned charging stations and the upcoming GOe3 Road Rally.



Bruce Brimacombe, the GOe3 film crew, and the entertainment cast onsite for the production of “Building the Electric Highway”.

The trip was exceptionally successful despite the occasional hiccup ie. flat tires, break downs,

sleep deprivation Fortunately, these trials and tribulations provided Gary Purviance (Producer) with a wealth of humorous filming opportunities.

The Docudrama is well on it’s way to completion!

Be sure to check out some of the Behind the Scenes (BTS) videos on the GOe3 YouTube Channel.



Acquisitions: Verdek, RAM Media, & SaverKey

GOe3 is pleased and excited to announce the acquisition of SaverKey, RAM Media, and Verdek. Both of these companies bring highly synergistic resources and revenue to GOe3.

Verdek is a leading National sales and service organization in

sustainable transportation. Verdek brings extensive knowledge, manpower, and revenue to the GOe3 team.
www.verdek.com

RAM Media is a leading internet software/marketing company.

SaverKey is a software technology company. SaverKey’s proprietary technology caters to customers while giving businesses the benefit of embedded advertising, marketing, and loyalty features. This product will be utilized in GOe3’s website offerings as well as marketed to the public.

Note: Lay Professional Services, Inc. has been engaged to facilitate the consolidation of all GOe3 companies and create a common strategic vision.

Benjamin & Jerold Onboard

GOe3 expects to close first round funding this month and release it's second Private Placement Memorandum.

We are proud to announce that **Benjamin & Jerold**, nationally syndicated broker, in NYC has agreed to add GOe3 to their list of

offerings. This will be a \$50M private placement which will be utilizing **Millennium Trust Company** as a third party custodian. Please contact for details.

www.mtrustcompany.com

www.benjaminjerold.com

*"The time is
right for
electric cars, in
fact the time is
critical."*

**Carlos Ghosn,
CEO Nissan Motor
Company**

Politico Initiative

The GOe3 political team just returned from a successful trip to Washington DC. We have several advocates on the congressional front that are excited about GOe3 and eager to assist in our quest for government funding.

Eight states have formed an alliance for initiatives to assist development of infrastructure. Additionally, MAP21 is now law and the states do have a degree of flexibility, specifically through the CMAQ (Congestion Mitigation And Air

Quality Improvement) program. We are hopeful this will open several opportunities for us.

One of the strongest supporters from our last round in DC is Ann Kirkpatrick (D, AZ). Bruce met with the Congresswoman on February 1st in Flagstaff, AZ to introduce her to our business and take her for a spin in the Tesla. Needless to say, she was quite impressed and is even more excited about supporting our mission. We are working with

her Legislative Director to coordinate efforts to build alliances with several congressional offices, as well as DOT and DOE. While not built into GOe3's profitable business model, government grant injections will provide additional investor and EV infrastructure benefit.

Other notable supporters of GOe3 are; Senator Tim Scott, SC, Congressman Richard Hudson, NC, Congresswoman Kyrsten Sinema, and Secretary of State Ken Bennett, AZ.

Denver, CO

GOe3's plan to install a minimum of seven(7) GOe3 owned Quick Charging Stations along interstates in Colorado has been greatly boosted by potential grants. Both a major auto manufacturer and various state organizations expect to support GOe3's EVSE

proliferation in Colorado. The initial focus will be along Routes 25 and 70 at traveler's places of interest. All of these installations will be utilizing the GOe3 Universal DC Quick EV Charging Stations capable of charging all Electric Vehicles on the road today. Installations are expected to begin 1st quarter 2014.



Petrified Forest Grant



Petrified Forest National Park, in it's continued efforts to provide tourists with the best services and promote sustainability, has worked with the **Clean Cities Coalition** to apply for funding for GOe3 under the

Petrified Forest National Park in NE Arizona

National Parks Initiative. Discussions are in the final stages for the awarding of a grant for up to \$50K for a project which will include the installation of a Universal DC EV Quick Charging Station, two Level II Charging Stations, and education for park visitors. This project is at a critical location, supporting EV travel along GOe3's Route 66 Road Rally tour. Petrified Forest National Park is best known for globally significant Late Triassic fossils, the park attracts

geologists, paleontologists, archeologists, historians, and biologists, just to name a few. The park is also haven for those searching for scenic vistas, wilderness, hiking, dark skies, and beautiful, vast landscapes. Discover your own passion at Petrified Forest! Planned install in May!



Tidbits ...

- ◆ Be sure to follow GOe3 on Social Media platforms ... Facebook, Twitter, LinkedIn, YouTube ...
- ◆ GOe3 owned charging station installed at Bowlin Travel Center - Picacho Peak.
- ◆ GOe3 owned charging station installed at Bookmans-Tucson.
- ◆ GOe3's political team has rallied many political supporters while in D.C. during the "State of the Union Address".
- ◆ GOe3 owned charging station installed at Biosphere in Tucson.
- ◆ A variety of GOe3 patents have been filed and are in underwriting.
- ◆ GOe3 credit card with RFID and rewards capability is in development capable of supporting all EVSE manufacturers.

Bob Lutz says, ex-vice chair of General Motors,

"When EVs

Become

Competitive,

Gasoline Cars

Will Be Made

Obsolete."

Andrei Nedelea of Carscoops, Story

Consumer & Business Portals

2013 was a productive year for the consumer and business online services division of GOe3. In addition to a corporate website refresh, programming work began on several consumer and business services that we will be releasing to the public in 2014. Those include, but are not limited to, a video posting service that will support the GOe3 reality TV show as well as other viral offerings such as "Curb Goodies" that will let people clear out all their unwanted home goods and find items for free that others want to

get rid of! On the business services front, we have installed and begun integration of software that will allow local businesses to better serve their communities. They will be able to offer to rent, sell, track, collect payments of their products and services and much more right from the GOe3 system. We are excited to be able to provide such a game changing business solution and can't wait for everyone to get access.

In addition, we have also scoped and planned the GOe3 mobile app

along with all the features that it will present. Installation of an integrated database system began along with work to strengthen all system security. Extensive work with internal API's has been done to make sure all software and systems communicate properly. Finally work has been done to build our advertising system that will serve customer centric ads to local charging stations.

This past year was an exciting year that laid the foundation that will bring real produce and service into the fold in 2014.



Contact Us:

Email: info@goe3.com

Phone: (855)433-4633

Website: www.goe3.com

enrich • empower • evolve

GOe³ is dedicated to building a national grid of 1,000 company owned and managed universal Electric Vehicle (“EV”) Charging Stations, ensuring that drivers along the Interstate Highway System will always be within 75 miles of an E³ Fast Charge Station, and allowing EV drivers to charge in as little as 20 minutes. Using an IP patent-pending design and unique plan to monetize it’s EV charging stations, GOe³ offers a ground floor opportunity in an industry primed for explosive growth.

EV Industry News

- ◆ Hybrid and Plug-in Electric Vehicles Will Reach Nearly 7 Percent of the Worldwide Light Duty Vehicle Market by 2020. Navigant Research, Sep 2013

- ◆ New Data Shows Electric Cars Won't Be A Problem For Utilities. Navigant even suggests that electric vehicles will be beneficial for utilities. They won't have to spend much upgrading the grid: local distribution transformer updates, at the most. Green Car Reports, Jan 2014

- ◆ New film-type battery cells are flexible and energy-dense. Sekisui claims that the new cells

offer approximately ten times the lithium-ion conductivity of than other Sekisui products, as well as three times the battery capacity (900Wh/L). They are also safer, as shown by nail penetration and crush tests, and can be produced ten times faster than the company's current cells. Charged EV Magazine ,Dec 2013

- ◆ 11 Electric Cars With Prices Lower Than The Average New Car. Clean Technica

- ◆ Nissan Celebrates 100,000 Leaf Electric Car Sales. Green Car Reports, Jan 2014

- ◆ Electric Vehicle production worldwide forecast to surge 67% in 2014 according to IHS Automotive. LA Times



GOe³'s Universal Quick EV Charging Station

Disclaimer: This material may contain certain “forward-looking statements” (statements as to matters other than historical facts) as defined in the Private Securities Litigation Reform Act and in Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such statements involve risks and uncertainties that could cause actual events or results to differ materially from the events, projections or results described in the forward-looking statements.

This material is not intended as and does not constitute an offer to sell any securities or a solicitation of any offer to purchase any securities. Such an offer or solicitation may be made only by the confidential offering documents. If you are considering whether to invest in GOe3 LLC, you should rely not on the information in this material, but instead on the information in the offering documents for that fund or investment vehicle. No part of this material may be copied or duplicated in any form or by any means, or redistributed, without GOe3 LLC's prior written consent