



**Whole Foods Market Unveils Coulomb Technologies ChargePoint  
Networked Charging Station Infrastructure for Electric Vehicles**  
*Verdek-EV Continues To Expand Its Texas Distribution*

AUSTIN, Texas, April 13, 2010 – Coulomb Technologies, the leader in electric vehicle charging station infrastructure ([www.coulombtech.com](http://www.coulombtech.com)), yesterday announced that Whole Foods Market has installed their first ChargePoint® Networked Charging Stations for Electric Vehicles (EV). The charging station is at Whole Foods Market flagship store located at 525 N. Lamar Blvd. in Austin. To kickoff the unveiling, Whole Foods Market held a press conference that included Chris Riley, Austin City Council, Mark Dixon, Whole Foods Market Southwest Regional President; Guy Mannino, Coulomb's exclusive Southwest distributor Verdek, LLC, and Karl Rabago, Austin Energy Vice President for Distributed Energy Services.

"Coulomb is proud to announce our first installation in Austin, Texas and we are pleased that a company of the caliber of Whole Foods Market has selected our solution," said Richard Lowenthal, CEO of Coulomb Technologies. "Whole Foods Market has long demonstrated their support for sustainable living. The more companies that welcome electric vehicles by establishing a smart, networked and convenient place to charge the better it is for the mass adoption of clean transportation."

"Whole Foods Market is committed to supporting wise environmental practices, which means making decisions that positively affect the health of our planet, its people, and its resources," said Mark Dixon from Whole Foods Market. "It is our hope that by offering electric vehicle charging we can support alternative transportation and help Austin residents decrease their environmental impact."

"The Whole Foods installation is another example of Verdek-EV's continuing commitment to help the local municipalities, utilities and corporations in the Southwest to build the battery charging infrastructure to support the growth of an alternative and sustainable transportation system in North America," commented Guy Mannino, president and CEO of Verdek-EV.

The Whole Foods Market charging station is a part of the ChargePoint® Network, which is open to all drivers of plug-in vehicles and provides authentication, management, and real-time control for the networked electric vehicle charging stations. ChargePoint Network unique features include:

- Charging status by SMS text or email notification
- Location of unoccupied charging stations via smart phones
- Authenticated access to eliminate energy theft
- Authorized energizing for safety
- Smart Grid integration for utility load management with future V2G capabilities
- A [ChargePoint iPhone App](#)

The network of electric vehicle charging stations is accessible to all plug-in drivers by making a toll free call to the 24/7 number on each charging station, or signing up for a ChargePoint Network monthly access plan and obtaining a ChargePass™ smart card. Other future payment options include using any smart (RFID) credit/debit card to authorize a session or using a standard credit or debit card at a remote payment station (RPS) to pay for charging sessions. To locate available charging stations, visit [mychargepoint.net](http://mychargepoint.net) and click “Find Stations”.

A photo of the press conference is attached; for a video, please open the attached link: [http://www.youtube.com/watch?v=laoboprOAg4&feature=player\\_embedded](http://www.youtube.com/watch?v=laoboprOAg4&feature=player_embedded)

#### **About Coulomb Technologies, Inc.**

Coulomb Technologies is the leader in electric vehicle charging station infrastructure with networked charging stations installed in municipalities and organizations worldwide. Coulomb provides a vehicle-charging infrastructure, with an open system driver network: the ChargePoint Network ([www.mychargepoint.net](http://www.mychargepoint.net)) provides multiple web-based portals for Hosts, Fleet managers, Drivers, and Utilities, and ChargePoint Networked Charging Stations ranging in capability from 120 Volt to 240 Volt AC charging and up to 500 Volt DC charging. For more information, please visit [www.coulombtech.com](http://www.coulombtech.com) and follow Coulomb on Twitter at [twitter.com/coulombevi](https://twitter.com/coulombevi).

#### **About VERDEK-EV**

VERDEK-EV promotes EVs, NEVs and Charging Station Infrastructure to support the growth of an alternative and sustainable transportation system in North America. We encourage consumers, distributors and investors to visit our web site at [www.VERDEK-EV.com](http://www.VERDEK-EV.com). VERDEK-EV can also be viewed on Facebook.

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