



December 2009

ZERO NEWS

VERDEK-EV ZERO NEWS is an electronic newsletter with the latest information on the **Tazzari ZERO**, the eco-sports car.

The debut of the Tazzari ZERO at the Bologna Motor Show 2009 last Friday, December 4th, was **a great success**.

ZERO is the first city-sports car, 100% electric and 100% Italian. The car runs on lithium batteries, has aluminum chassis and has been designed using sustainable materials. Its good looks and go-kart handling set it apart from any other NEV.

The Road Course Test

Bologna Motor Show is more than a motor show. Cars and trucks are on display in the stands but they can also be seen on performance a racetrack. Yes, in the middle of the fairgrounds there is a 0.6 mile 5-curve road course where there is an intense racing program every single day of the show. The Tazzari slot is at 10:15am on December the 4th. It is a cold winter day, it has been raining since the day before; the racetrack is wet. I sign the disclaimer and I am off to the racetrack. The program does not stop even if it rains. There are 5 Tazzari ZEROs ready to go and 5 professional drivers are waiting to give a taste of ZERO's performance to all importers attending this event from different parts of the world. When my turn comes, the white ZERO is available and I jump in next to Alessandro Cicognani, 18 years old, Formula 3 (open wheel circuit) professional driver; I buckle up and off we go.

For the occasion the computer is set to racing mode and ZERO is ready to unleash its max performance. Immediately, I realize this is not going to be a Sunday ride to the mall. Alessandro drives



following the racing lines of the race track, he breaks hard and as late as he can; he then attacks every curve just like I learned at the Panoz Racing School and at the Porsche Driving Experience. I have not raced in the past 2 years but it all comes back quickly. The adrenaline and the G forces deliver the same rush of excitement as driving a high performance car and confirm my impression that this car is something special. At the racing school, I learnt that when it rains you avoid the curbs because they are slippery. Well, Alessandro drives over every curb and the tires bite every time; with my long experience of tires, I know they are almost at the limit of adhesion. ZERO is so well balanced that, if Alessandro pushes over the limit and it starts to slide, he can correct it very easily. In the middle of one of the 2 hairpin curves, the red Zero in front of us starts skidding and Alessandro does not have any other option than to slam on the brakes. We had just entered the curve, the back goes first and we enjoy a very tight 360; there is no damage and off we go again. The 15 KW motor has an impressive acceleration out of all curves and the 4 disk-brakes are powerful and consistently commanding. 10:35am: the checkered flag is out, the race is over but the exciting challenge of introducing the ZERO in the US, Canada, Mexico and the Caribbean Islands just begins.

ZERO in a nutshell

1,195 Lbs, just less than 9' of length, 120 foot-pound of torque, 88 mile range Lithium batteries, 4 disk brakes with power regeneration, 15" wheels, 4 computer driving settings. Considering an average nationwide cost of electricity of \$0.10/KWH, Zero will cost 1.5 to 2 cents per mile. With \$50 you can drive ZERO for 2,500 to 3,300 miles. If you charge the batteries during the night it will be cheaper and you will get more range for your bucks.

ZERO's base price is set at \$29,900 plus delivery. A tax credit of 10% applies. It is time to reserve your ZERO, email us at info@VERDEK-EV.com .

Here is the white ZERO before going to the race track



The Race Track





Alessandro Cicognani, Formula 3 and Zero Driver



The hood locks over the cable, impossible to unplug the ZERO when charging



Two-tone body paint for a sporty, aggressive look





LED lights and large tires for safety and look



Details, details, details....



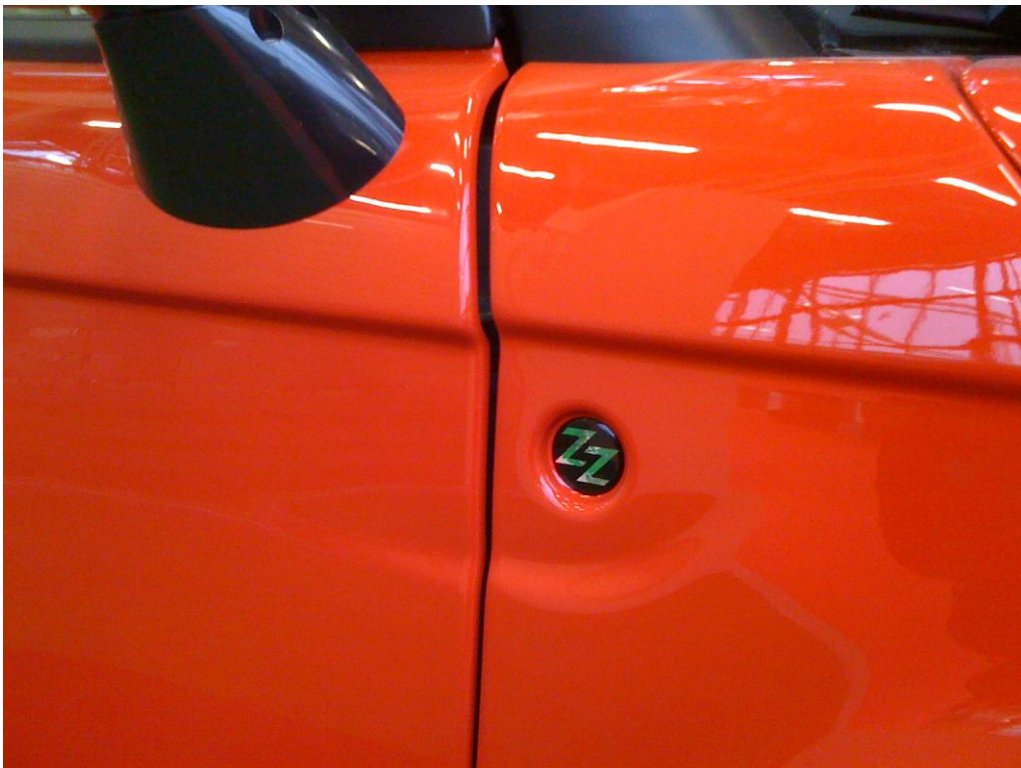


Aluminum door handle and ZERO Logo





Turning signals on the rear view mirrors and ZZ Logo





15' light alloy wheels and 4 disk brakes

Pls feel free to send your comments to info@verdek.com