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2009 INDIANAPOLIS 500 DRIVER NELSON PHILIPPE CELEBRATES IDRIVE GREEN SERIES OF EVENTS

Effort Showcases Tazzari ZERO Electric Vehicle to be Imported by Verdek-EV

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INDIANAPOLIS, May 22, 2009 – Leading up to his first run at the Indianapolis 500, twenty-two year old French Driver Nelson Philippe has celebrated by launching a series of ecoconscious events called Indy Goes Green though his iDriveGreen team. Scheduled between May $20^{th} - 22^{nd}$ at the Eagle Creek Airpark between 9:00 a.m. – 4:00 p.m., Nelson and iDriveGreen have prepared a showcase open to the public of how motorsports can lead the way to educating people about how they can help the environment while looking forward to the future of green cars.

With participants including iDriveGreen sponsor EcoDrivingUSA offering driving seminars, eco-conscious technology demonstrations from G-box and G-cam2, as well as special showcases from eco-exotics such as the 270E Lotus Tri-Fuel and hydrogen-powered RMC Scorpion, visitors can look forward to something for everyone. And the best part, attendants can walk away from the program with driving skills that will help them almost immediately reduce their noxious auto emissions and simultaneously save them gas at the pump through EcoDriving.

In connection with the special Indy Goes Green event, iDriveGreen has also partnered with eBay Motors on a special auction to celebrate the US introduction of the electric-powered Tazzari ZERO. A special Nelson Philippe Edition Tazzari ZERO vehicle will be auctioned off (bid will start with the green flag this Sunday, May 24) complete with a Nelson Philippe branded helmet, racing suit, and special color scheme to commemorate the race and the electric automaker's launch later this year in the United States.

"The world of motorsports has always played a key role in making the cars we drive better," comments iDrive Green Indianapolis 500 Driver Nelson Philippe. "There is no reason why motorsports cannot again lead the way moving us all forward toward adopting more environmentally-friendly practices and technology. iDrive Green is dedicated to using

motorsports as a fun way of showing the world the next step in green mobility. And nothing is more exciting in the world of motorsports than the Indy 500!"

"The iDrive Green program is an excellent opportunity for Verdek-EV to introduce the Tazzari ZERO to the North American marketplace," commented Guy Mannino, president and CEO of Verdek-EV. "The Tazzari ZERO – *Ecologic, Electric and Dynamic* – is a perfect fit for iDrive Green and an exciting product for the congested and polluted urban centers of North America."

The Indy Goes Green series, produced in conjunction with iDrive Green, are open to the public and include special seminars, instruction and showcases of emerging and available cars and auto technologies that positively impact the environment. Nelson Philippe will be driving for the HVM Racing Team in conjunction with iDrive Green, Sunday, May 24.

VERDEK-EV promotes EVs, NEVs and Charging Station Infrastructure to support the growth of an alternative and sustainable transportation system in North America.

For more information, such as downloading a **Tazzari ZERO** brochure, reserving a vehicle or applying to become a dealer, please visit our web site at www.VERDEK-EV.com. VERDEK-EV can also be viewed on Facebook.