

## What's next for Electric Vehicles in America?

GOe3 is an Arizona-based company forging a new vision for the future of EV adoption in America through infrastructure to support greater intercity, interstate, and cross-country mobility for EV drivers. With the help of a documentary and reality TV show to help bring the message about EVs to Middle America, GOe3's goal is to spur growth of America's EV adoption.

## What makes GOe3 Charging Stations unique?

**Efficiency**: Offering a Level 3/2 combination unit which includes a Level 3 DC fast charger and a Level 2 (70 amp) charger, these stations can charge an electric vehicle in as little as 20 minutes, getting road travelers back on the road quickly. Many currently installed electric charging stations provide only a Level 2 (30 amp) charging mechanism, requiring at least a few hours to charge an electric vehicle.

**100% Chargeability**: While most Level 3 fast chargers will only charge up to a maximum of 80%, GOe3 Charging Stations offer the option to "top-off" to a 100% charge. EV drivers can expect to pay up to \$6 to fully charge a Nissan Leaf.

**Compatibility**: Many current EV Charging Stations can only support certain electric vehicle brands or plugs. GOe3 Charging Stations are designed to adapt with evolving EV technology.

**Adaptability**: Built for the future, GOe<sup>3</sup> Charging Stations are designed to adapt to changing technologies in electric vehicle construction, able to be easily upgraded without the use of heavy machinery.

**Profitability**: Designed around a unique and systematic marketing engine, GOe3Charging Stations present profit opportunities for host locations (with no fees to install), surrounding businesses, and GOe3, ensuring a sustainable business model. Instead of treating charging stations like appliances, GOe3 sees them as a conduit for geo-targeted advertising revenue. When an EV drivers stops to charge up at GOe3's proprietary fast charge stations, the driver receives coupon offers from local companies, tailored to his unique buying habits. In partnership with <a href="SaverKey">SaverKey</a> universal loyalty program technology, GOe3's network is able to track purchases from retailers across the country in one strategic database. When a coupon for 10% off pizza is delivered directly to a known pizza fan viaGOe3's display screen, advertising revenue is immediately earned by GOe3 and its host location. This business model can draw several times the **revenue** of a standard charging station business model.

I would like the opportunity to connect you with the GOe3 team to discuss more about what's next for the EV movement in America.

Here's some more info on GOe3's recent projects, including charging station installations and the filming of a docudrama, "Building the Electric Highway".

"Building the Electric Highway" Behind the Scenes: <a href="http://www.youtube.com/watch?v=q9R3-dvfOhM">http://www.youtube.com/watch?v=q9R3-dvfOhM</a> GOe3' You Tube Channel: <a href="http://www.youtube.com/channel/UCuuJtUcp1PXHilfpKxBbMTQ">http://www.youtube.com/channel/UCuuJtUcp1PXHilfpKxBbMTQ</a>

Planned Film to Reveal State of Electric Vehicle Movement in U.S.: http://bit.ly/18U13nK

Tucson Receives First Electric Vehicle Fast Charge Station: http://bit.ly/18U1nms

GOe3 Unveils First Electric Fast Charge Station in Picacho Peak, Connecting Phoenix and Tucson: http://bit.ly/18U1Ftn

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